

1 July 2011

STC appoints STIUP Program Manager

The Small Technologies Cluster (STC) is excited to announce the appointment of Buzz Palmer to manage the Small Technologies Industry Uptake Program (STIUP).

In his role as STIUP Program Manager Buzz will liaise with government, potential applicants and approved suppliers to increase business' absorption of small technology applications across Victoria.

"I'll also be providing general knowledge of the program to the wider audience within regional Victoria as well as Melbourne," said Buzz.

"I want to see new products make it into the market as well as helping to increase productivity in Victorian businesses," he said.

Having completed a microsurgical based PhD in orthopaedic tissue engineering; Buzz's background is in stem cell medicine.

"I was originally going to stay in research but I decided to take a new route and to go into the area of business development," he explained.

"Buzz's combination of both research and business development experience makes him an ideal person to manage the STIUP program," said STC CEO, Vanessa Heuser.

"We're also looking to use Buzz's knowledge in the Middle East, UK and biologics to develop the STC and broaden its capabilities," she said.

"Learning about new aspects of technology is one of my biggest areas of enjoyment, so the ability to work on something new and innovative with the STIUP program is very exciting," said Buzz.

STIUP is an initiative of the Victorian Government.

STC has been successfully managing the program on behalf of the Victorian Government since its inception, and hopes to continue to facilitate Victorian businesses increasing their market competitiveness by incorporating small technologies.

STC is a cluster organisation designed to encourage innovation and entrepreneurial activity, helping businesses to become more competitive by encouraging the adoption and integration of small technologies.

For more information about the Small Technologies Industry Uptake Program (STIUP) please visit: <http://stc-melbourne.com/index.php/stiup>

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